

# **EXHIBIT L**

# A GREAT NEW SHAPE JUST HIT THE BEACH!



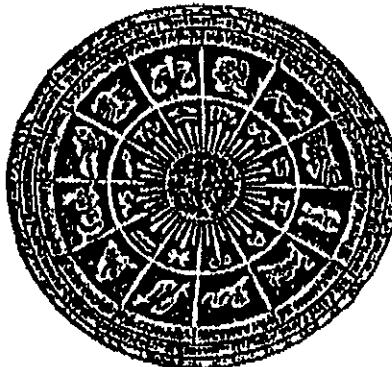
Introducing Sonspot™ from Springmaid, a great new beach towel line that's going to have everybody going wild in circles! These unique round towels stay put on the beach while sun-sippers rotate to follow the sun. Don't expect them to stay put on their own. These towels are designed to. With 7 bold designs for grown-ups and 2 charming ones for kids, we've got a lot of heavy Sonspot™ activity summer. So give us a call before you start to heat up! (212) 903-2100.



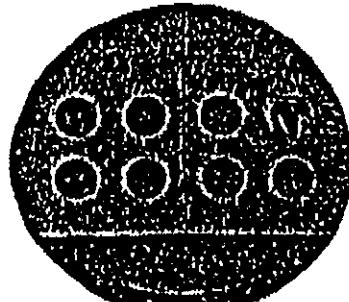
**CLUB TANGO**  
Nearly 6 feet in diameter



**BURGER TO GO**  
Nearly 6 feet in diameter



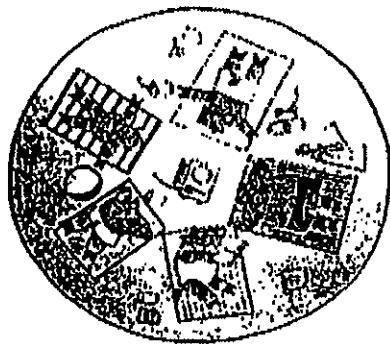
**ZODIAC**  
Nearly 6 feet in diameter



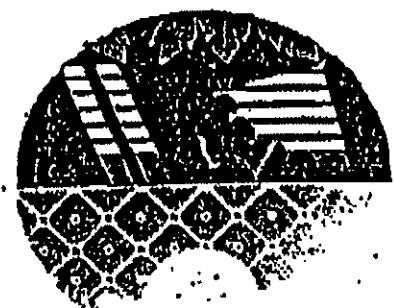
**LADY BUG**  
Nearly 5 feet in diameter



SPLASH  
Nearly 5 feet in diameter



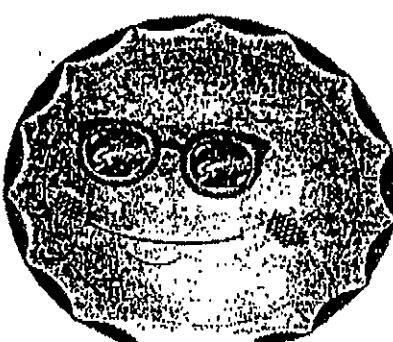
PIGS ON A BLANKET  
Nearly 6 feet in diameter



COCKTAILS FOR TWO  
Nearly 6 feet in diameter



TIME'S UP  
Nearly 6 feet in diameter



SUNSMILE  
Nearly 6 feet in diameter

*SpringSpot*<sup>TM</sup>  
for  
Springmaid

CLEM FRONER  
1-213-<sup>284-</sup>3266

- 213-284-3140

Springmaid

787 Seventh Avenue  
New York, NY 10019 (212) 903-2100  
© Springs 1989

Spring

The round shape of this towel is a trademark  
which identifies it as a quality product of Son International.



Introducing Sonsport™ from Springfield,  
the great new beach towel line that's  
going to have everybody going  
mad in tides! These unique round  
towels stay put on the beach while sun-  
worshippers rotute to follow the sun.  
But don't expect them to stay put on  
the shelf. These towels are designed to  
move. With 7 bold designs for grown-  
ups and 2 charming ones for kids, we  
predict a lot of happy Sonsport activity  
this summer. So give us a call before  
things start to heat up! (212) 903-2100